

2005 SCI Conference

EXHIBITOR PROSPECTUS

September 5–7, Riviera Hotel, Las Vegas, Nevada



AMERICAN
PARAPLEGIA
SOCIETY



AMERICAN ASSOCIATION
OF SPINAL CORD INJURY
PSYCHOLOGISTS AND
SOCIAL WORKERS



AMERICAN ASSOCIATION
OF SPINAL CORD
INJURY NURSES

Letter To Exhibitor

As the premier annual meeting for spinal cord injury (SCI) professionals in the United States and Canada, the 2005 SCI Annual Conference and Expo offers an excellent opportunity to exhibit to approximately 2,000 physicians, nurses, psychologists, social workers, and researchers.

The 2005 SCI Annual Conference and Expo will offer a comprehensive medical and health care education program with renowned speakers and entertaining social events.

With this focus, advertising, and national promotion, the lure of Las Vegas and the Annual Conference of American Association of Spinal Cord Injury Nurses (AASCIN), American Association of Spinal Cord Injury Psychologists and Social Workers (AASCIPSW), and American Paraplegia Society (APS), the 2005 SCI Annual Conference and Expo will attract SCI health care practitioners, researchers, and administrators from the United States and Canada.

As part of our continuing efforts to encourage attendee participation in the exhibit area, we have arranged a special traffic-building program, which guarantees attendee presence in the exhibit area. These efforts include the Welcome Reception on Monday evening, a Reception on Tuesday evening, as well as morning and afternoon refreshment breaks on Tuesday and Wednesday.

We welcome your interest in the 2005 SCI Annual Conference and Expo and look forward to having you celebrate our SCI Annual Conference odyssey with us.

Gerard M. Kelly



Executive Director
United Spinal Association



Show Information

You are cordially invited to exhibit at our upcoming 2005 Spinal Cord Injury Annual Conference and Expo being held September 5–7, 2005, at the Riviera Hotel, Las Vegas, Nevada.

Show Location:

Riviera Hotel, Grande Ballroom
2901 Las Vegas Blvd., South
Las Vegas, NV 89109
(702) 734-5110

2005 Exhibit Schedule:

Sunday, September 4

Exhibitor Registration and Set-Up

Noon–5:00 p.m.

Monday, September 5

Late Set-Up

9:00 a.m.–3:00 p.m.

Exhibit Hours

6:00 p.m.–9:00 p.m.

Welcome Reception

6:00 p.m.–9:00 p.m.

Tuesday, September 6

Exhibit Hours

9:15 a.m.–7:30 p.m.

Morning Coffee Breaks

9:15 a.m.–10:30 a.m.

Lunch Break

11:45 a.m.–2:00 p.m.

Afternoon Coffee Breaks

3:00 p.m.–3:45 p.m.

Reception

6:00 p.m.–7:30 p.m.

Wednesday, September 7

Exhibit Hours

9:15 a.m.–4:30 p.m.

Morning Coffee Breaks

9:45 a.m.–10:30 a.m.

Lunch Break

11:45 a.m.–2:00 p.m.

Afternoon Coffee Breaks

2:00 p.m.–3:30 p.m.

Exhibit Closes

5:00 p.m.

Tear Down

6:00 p.m.–10:00 p.m.

Exhibitor Information

Sales Representatives

M.J. Mrvica Associates, Inc.
Kelly Miller
2 West Taunton Avenue
Berlin, NJ 08009
Phone: (856) 768-9360
Fax: (856) 753-0064
E-mail: kmiller@mrvica.com



General Information

Exhibit Carpet and Drape

The Grande Ballroom is a carpeted 40,000 sq. ft. hall. The pipe and drape color combination is blue and white. We ask that our exhibitors use only show colors.

Hotel Reservations

The Riviera Hotel reservation should be made using the link provided in your Exhibitor Confirmation Letter.

Set-Up

Exhibitors will be allowed to set up their booth between noon and 5 p.m. on Sunday, September 4, 2005, and between 9 a.m. and 3 p.m. on Monday, September 5, 2005.

Drayage

There is a different union for exhibit companies than the one for dock personnel at the hotel. Basically, what that means is that only GES personnel can accept your shipment at the hotel. There can be no deliveries except on Sunday, September 5, because that is the only day that GES personnel will be onsite, and no carrier or overnight service delivers to the hotel on Sunday. All shipments must be sent to the GES warehouse. All appropriate forms will be included in your service kit that you will receive from GES, which should be mailed on, or about, July 1, 2005.

All exhibitors who register for a booth after July 1, 2005, will receive their exhibitor kits by e-mail.

M.J. Mrvica Associates, Inc., in consultation with United Spinal Association, reserves the right to reject exhibitors based upon appropriateness for this venue.



Exhibitor Contract Information

Application for Space

Orders for space are to be made on the 2005 Spinal Cord Injury (SCI) Annual Conference and Expo Exhibitor Contract and will be confirmed in the order of receipt. When selecting space, do not concentrate your choices in one area. Companies with similar products or services will be located in different areas where space permits.

Payment for Space

The exhibit fee varies depending on booth location. All booths are 10' x 10'.

Fees are:

- End booth \$1,200
- Standard for profit \$990
- Standard non-profit \$600

A deposit of 50% must accompany the order. The balance of payment is due by June 30, 2005. Full payment must accompany applications received after June 2, 2005. Reservations taken by phone or fax are considered temporary until payment is received.

Cancellation

A fee of 25% of the total booth fee will be assessed if **written** cancellation notice is received by June 30, 2005. Cancellations received after June 30, 2005 will result in a full forfeiture and an obligation to pay the entire exhibit rental fee.

Booth Information

The exhibit fee includes one 6' draped table, two plastic side chairs, one wastebasket, and one 7"x 44" identification sign. Each booth will be decorated with an 8' high back drape and 3' high draped side rails. Only show colors are allowed, which are blue and white. Exhibit area is carpeted and carpet on top of carpet is not allowed. **Each exhibitor is given a disk containing the names and business addresses of conference registrants.**



Official Decorator/Drayage Contractor

GES Exposition Services
7000 Lindell Road
Las Vegas, NV 89118
(702) 515-5500

Special furniture and other decorations may be ordered from GES. All appropriate order forms for exhibit services, including cartage, electrical service, and labor will be mailed to you on or about July 1, 2005.

Labor

Exhibitors are required to conform to the local labor regulations. GES Exposition Services will provide skilled labor at the prevailing rates for the services requested. If there should be any questions regarding the interpretation of the local labor regulations, the exhibitor is requested to contact GES Exposition Services at (800) 475-2098.

Exhibitor Contract Information

Installation and Dismantling Exhibits

Exhibit materials should be delivered in advance to the GES warehouse. Materials will be held in storage until set-up, at which time your merchandise will be delivered to your exhibit space at the show site.

Exhibits are to be installed Sunday, September 4, from noon until 5 p.m. or Monday, September 5, from 9:00 a.m. to 3:00 p.m. Exhibits must be in place and completed by 3 p.m. on Monday, September 5, so that the exhibit area can be cleaned.

No booth may be dismantled before Wednesday, September 7, at 5 p.m. All display material must be removed from the Exhibit Hall by 10 p.m. At the conclusion of the exhibition any discarded material should be placed in trash carts and not thrown on the floor.

Protection

A uniformed guard or watchman will be on duty at all times that exhibits are closed beginning Sunday, September 4, at 5 p.m.

Electrical

The Riviera Hotel electrical contractor, Independent Electric, provides all electrical services. The appropriate form(s) will be sent to you on, or about, July 1.

Telephone Lines

The Riviera Hotel provides all telephone services. The appropriate form will be included in your exhibitor kit.

Union and Safety Jurisdiction/Regulations

All work performed in the exhibit area is under union and safety jurisdiction. Show management and all exhibitors are expected to comply with the unions and with fire and safety requirements in effect.

In the interest of safety, continuity, security, and control, the following are understood as exclusive services if provided by GES: drayage, inbound FedEx® and UPS™ shipments, audio visual, rigging, and custom cleaning.

Exhibit Labor

All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits—when this work is done by persons other than your full-time company personnel—will fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, hanging of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes.

Freight Handling

All work involved in the loading and unloading of all trucks, trailers, and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, painting, and assembly of machinery and equipment, as well as the reverse process.

Note: An exhibitor may “hand carry” material provided they do not use material handling equipment. When exhibitors do choose to “hand carry” material, they may not be permitted access to the loading dock/freight door areas.

All exhibitors are expected to comply with any union requirements in effect.

Exhibitor Contract Information

Insurance

The 2005 SCI Annual Conference and Expo recommends that the exhibitors obtain their own insurance coverage against possible loss or damage by fire, theft, accident, or other causes to the exhibit merchandise, or any article or personnel in connection with the exhibit. Neither the sponsoring organization nor GES Expo Services will be responsible for such loss or damage. Exhibits of a costly or particularly delicate nature should be so indicated to the service coordinator so that special precautions and care can be given by the maintenance persons working in the vicinity of such displays.

Liability

Neither the 2005 SCI Annual Conference and Expo, American Paraplegia Society, American Association of Spinal Cord Injury Psychologists and Social Workers, American Association of Spinal Cord Injury Nurses, the employees thereof, the owners of the Riviera Hotel, nor their representative will be responsible for any injury to any exhibitor, their employees, agents or property, or for loss by fire, flood, theft, damage, delay, mechanical failure, labor trouble, or any cause whatsoever while exhibits and merchandise are on the hotel premises, in transit, or while being moved into or out of the hotel.

Protection of Hotel Property

It shall be agreed by the individual exhibitors and any contractors, engaged for the purpose of installing and dismantling exhibits and equipment, that the hotel shall be compensated for any expense in repairing damages for handling or movement of such exhibits and equipment off the premises. Nothing shall be attached in any manner to the columns, walls, floor, or other parts of the building or furniture.

Admission

Only persons with official badges will be admitted to the Exhibit Hall.



Exhibit Standards

The 2005 SCI Annual Conference and Expo reserves the right to decline or prohibit any exhibit, to remove or eliminate any objectionable exhibits, person, advertisements, souvenir, or any other feature or action that might harm or impair the high standards of the conference. Canvassing or distributing advertising material beyond the exhibitor's own booth is not permitted. Persons from nonexhibiting firms are prohibited from any detailing within the conference areas or the Exhibit Hall.

Giveaways/Selling Restrictions

The 2005 SCI Annual Conference and Expo does not permit the offering of premiums such as television sets, radios, and so forth, to get physicians or other health care professionals to buy directly from a company. These practices are declared unethical and any exhibitor who attempts to do so will have their exhibit and personnel removed from the Exhibit Hall.

Exhibitor Contract Information

Public Relations

The names of exhibiting firms will be published in the on-site conference program/show directory.

Rules and Regulations

The 2005 SCI Annual Conference and Expo reserves the right to make such amendments and additions to these rules and regulations, as shall be considered necessary for proper conduct of the conference. All such rules are made in the best interest of all exhibitors. However, it is unlikely that any modification of the space allotted, or the diagram, will be necessary. The 2005 SCI Annual Conference and Expo reserves the right to make adjustments and add exhibit space if necessary.

Note:

The State of Nevada requires the 2005 SCI Annual Conference and Expo to remind exhibitors they must obtain a Nevada Tax Number in order to sell any product at this show. In order to obtain the Nevada tax number you may contact:

Anthony Zeppieri, Jr.
Revenue Officer III
Grant Sawyer Building
555 E. Washington Avenue, Ste 1300
Las Vegas, NV 89101
Phone: (702) 486-2313
Fax: (702) 486-2373

Prior Exhibitors

Adaptive Sports and Recreation
Allison Fitness
Altimate Medical
A-Med Health Care
Ambu, Inc.
American Association of Spinal Cord Injury Nurses
American Association of Spinal Cord Injury
Psychologists and Social Workers
American Institute of Regeneration
American Paraplegia Society
American Ramp
American Telecare
Anew, Inc.
Barrier Free Lifts, Inc.
Becker Industries
BHM Medical, Inc.
Bibs with Dignity
BioDerm, Inc.
BioLogic
BMR NeuroTech
Borin-Halbich
BTG Pharmaceuticals
Canine Companion
Christopher and Dana Reeve Paralysis Center
Cleveland FES Center
Coloplast Corp.
Colours/Permobil
Craig Hospital
Crown Therapeutics
Demos Medical Publishers
Department of Veterans Affairs, Rehabilitation
Special Events
Diagnostic Ultrasound
DM Systems
DS Medical
Duraline Medical Products, Inc.
Dynamics SC Rehabilitation
Edgepark Surgical, Inc.
Elsevier
Ergo Air
Falcon Rehabilitation
Frank Mobility Systems, Inc.

Freedom Mobility
Friddle's Orthopedics
General Motors Corporation
Gentiva Health Services
Gideons International
GPK, Inc.
Guldmann, Inc.
Healthsouth Rehabilitation
Hollister
ILTS
In Home Products
J.H. Emerson Co.
James Consolidated
Knoll a/k/a/ BASF
Lantiseptic
LC Technologies
LifeStand
Lightning Handcycles
Lippincott Williams & Wilkins Publishers
Mayo Clinic
Mentor Corporation
MMG Healthcare
Moving Solutions
National Transplant Assistant Fund (NTAF)
NeuroControl
No Sorz (D.T.I.)
Olsten Health Services
Paralysis Society
Passy-Muir
Paws with a Cause
Pfizer
Pharmacia & Upjohn
PHI Enterprises
PMSI/Pharma Complete
Pride Mobility
ProBed Medical Technologies
Program Development Associates
Q'Straint
R.D. Equipment, Inc.
Rand Scot, Inc.
Rehabilitation Research & Training on Aging (RRTC)
Ren Lor Stethoscopes

Ricon Corporation
Robomedica, Inc.
Rochester Medical
RTS Golf
Rusch
Scan Medical
SeQuin Medical Products, Inc.
Shriner's Hospital for Children
Specialty Health Pro.
Sprint/Rothhammer
Stanley Senior Technologies
Stratus Pharmaceuticals
SureHands Lift & Care Systems
Teftec Corporation
Tempur-Medical, Inc.
Therapeutic Alliances, Inc.
Thomas Land Publishers, Inc.
Touro Rehabilitation Center
United Spinal Association
Universal Institute, Inc.—Rehabilitation & Fitness
Center
Uromed
Varilite
VA Puget Sound Health Care Systems—SCI/D
Strategic Healthcare Group
Veterans Health Administration
W. B. Saunders Company
Wheelchair Getaways, Inc.
Wy East Medical

Sponsorship Information

SPECIAL OPPORTUNITIES

Registration Bag \$10,000

Have your message displayed from the Exhibit Hall to the hotels. All registrants are given the bag to carry their On-Site Program and other conference material upon entering the Exhibit Hall.

- Registration bags will be distributed to all attendees up to 2,000
- Your company logo will be printed on one side of the bag
- Bag size approximately 16x12x5

Badge Lanyard \$4,000

Make each attendee a walking billboard for your company. For 3 days your company name will be on display throughout the Exhibit Hall.

- Up to 2,000 Cotton straps with clip, worn around the neck and attached to badge holder
- Your company logo in two colors repeated on strap

E-mail Oasis \$6,000

Escape for a few minutes to send or check e-mails from colleagues, family, and friends. Located inside the Exhibit Hall, the Oasis will bring attendees back again and again.

- Each of the three computers will bear your company name and logo on the screen
- Link to your company's Web site

Coffee Break \$2,000 2 opportunities a day available

This approach will be a refreshing way to remind attendees of your support, located on the Expo Floor.

- Sunday, Monday, or Tuesday
(1,500 soft drinks per break)
- Place promotional information at station

For more information or to inquire about additional sponsorship opportunities, please contact:

M.J. Mrvica Associates, Inc.
Attn. Kelly Miller
2 West Taunton Avenue
Berlin, NJ 08009
Tel: 856.768.9360
Fax: 856.753.0064
E-mail: kmiller@mrvica.com

"Stuff It" in Attendee

Registration Bag \$2,000 6 opportunities available

Capture this targeted audience by placing your product sample in our Registration Bag.

- Place a small sample item in bag—Quantity: 2,000
- All samples must be approved by the 2005 SCI Annual Conference and Expo

Continental Breakfast \$4,000

Five sponsors per day will have their banner strategically placed around the breakfast area so the attendees will be exposed to your company's message first thing in the morning.

Reception \$5,000 3 opportunities per station

Sponsors will have their banner placed around the bar, cheese, and fruit areas so the attendees are immediately welcomed by your company's message, which will set a precedent for the remainder of the Meeting.

On-Site Program/ Show Directory \$1,500

Place an ad in the On-Site Program, which will include daily schedules, exhibitor lists and any other day-to-day information the attendees will need while attending the Meeting. All three societies' information will be combined into one program and handed to all attendees at the time of registration.

** Any sponsor gets a full page (4-color) ad in the On-Site Program/Show Directory FREE.*

2005 SCI Annual Conference and Expo Exhibitor Contract

Sponsor: American Paraplegia Society

Annual Conference and Expo Dates: September 6–8, 2005

Location: Riviera Hotel, Las Vegas, NV

Exhibit Dates: September 5–7, 2005

A completed and signed **Exhibitor Contract** indicates the applicant's willingness to abide by all the terms and general regulations, as well as such additional rules and regulations as the management deems necessary to the success of the exhibition, provided the latter does not materially alter the exhibitor's contractual rights. Please review the exhibitor contract information contained in this brochure carefully. Refer to the accompanying floor plan for location of specific booth space. The exhibit fee includes one 10'x10' pipe and drape booth, one 6' draped table, two plastic side chairs, one wastebasket, one 7"x 44" identification sign. Booths are assigned on a first-come, first-serve basis.

Booth Request: Please indicate booth choices by number, in order of preference (see floor plan).

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____ 5th Choice _____

Additional Placement Information _____

Booth Information: Please list the contact person to whom all 2005 SCI Annual Conference and Expo correspondence and materials should be sent.

| | | |
|-----------|---------|--------|
| Company | Contact | |
| Street | Title | |
| City | State | Zip |
| Telephone | Fax | E-mail |

Please include your Product/Service Description _____

Name of company as it should appear in program _____

Company Information: Please provide the following company information (if different from above).

| | | |
|-----------|---------|--------|
| Company | Contact | |
| Street | Title | |
| City | State | Zip |
| Telephone | Fax | E-mail |

Payment Information: Payment for booth(s) may be made in full at time of application or in two installments. The first installment of \$500 must accompany this application and the balance due paid by June 30, 2005. Full payment must accompany applications mailed after June 1, 2005.

☐ Check (made payable to American Paraplegia Society) or Credit Card: ☐ American Express ☐ Mastercard ☐ Visa

Credit Card Number _____ Exp. Date _____

Name on Card _____ Signature _____

Authorized Signature: _____

M.J. Mrvica Associates, Inc., in consultation with United Spinal Association, reserves the right to reject exhibitors based upon appropriateness for this venue.

Mail or fax signed application and payment to **American Paraplegia Society c/o M.J. Mrvica Associates, Inc.**

Attn. Kelly Miller

2 West Taunton Avenue, Berlin, NJ 08009

Tel: (856) 768-9360 Fax: (856) 753-0064

Federal Tax I.D.# 13-5612621

For Use by Exhibit Management Only

| | | | | | |
|---------------------------|-------|-------------------|-------|-----------------|-------|
| Booth Number(s) Assigned | _____ | Contract Accepted | _____ | Total Cost \$ | _____ |
| Deposit Received: Check # | _____ | Date Received | _____ | Amount Received | _____ |
| Balance Received: Check # | _____ | Date Received | _____ | Amount Received | _____ |

EXHIBITOR CONTRACT INFORMATION

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Payment for Space

The exhibit fee varies depending on booth location. All booths are 10' x 10'.

Fees are:

- End booth \$1,200
- Standard For Profit \$990
- Standard Non-profit \$600

A deposit of 50% must accompany the order. The balance of payment is due by June 30, 2005. Full payment must accompany applications received after June 2, 2005. Reservations taken by phone or fax are considered temporary until payment is received.

Cancellation

A refund, less 25%, will be made if a **written** cancellation notice is received by June 30, 2005. Cancellations received after June 30, 2005 will result in a full forfeiture and an obligation to pay the entire exhibit rental fee.

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Las Vegas, NV 89118

(702) 515-5500

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No booth may be dismantled before Wednesday, September 7, at 5 p.m. All display material must be removed from the Exhibit Hall by 10 p.m. At the conclusion of the exhibition any discarded material should be placed in trash carts and not thrown on the floor.

Protection

A uniformed guard or watchman will be on duty at all times that exhibits are closed beginning Sunday, September 4, at 5 p.m.

Electrical

The Riviera Hotel electrical contractor, Independent Electric, provides all electrical services. The appropriate form(s) will be sent to you on/or about July 1.

Union and Safety Jurisdiction/Regulations

All work performed in the exhibit area is under union jurisdiction and under safety jurisdiction. Show management and all exhibitors are expected to comply with the unions and with fire and safety requirements in effect.

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Liability

Neither the 2005 SCI Annual Conference and Expo, American Paraplegia Society, American Association of Spinal Cord Injury Psychologists and Social Workers, American Association of Spinal Cord Injury Nurses, the employees thereof, the owners of the Riviera Hotel, nor their representative will be responsible for any injury to any exhibitor, their employees, agents or property, or for loss by fire, flood, theft, damage, delay, mechanical failure, labor trouble, or any cause whatsoever while exhibits and merchandise are on the hotel premises, in transit, or while being moved into or out of the hotel.

Protection of Hotel Property

It shall be agreed by the individual exhibitors and any contractors, engaged for the purpose of installing and dismantling exhibits and equipment, that the hotel shall be compensated for any expense in repairing damages for handling or movement of such exhibits and equipment off the premises. Nothing shall be attached in any manner to the columns, walls, floor, or other parts of the building or furniture.

Admission

Only persons with official badges will be admitted to the Exhibit Hall.

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Rules and Regulations

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The State of Nevada requires 2005 SCI Annual Conference and Expo to remind exhibitors they must obtain a Nevada Tax Number in order to sell any product at this show.

2005 SCI Annual Conference

SPONSORSHIP APPLICATION AND CONTRACT

Sponsor: American Paraplegia Society
Location: Riviera Hotel, Las Vegas, NV

Annual Conference and Expo Dates: September 6–8, 2005
Exhibit Dates: September 5–7, 2005

Please complete and return immediately to reserve your sponsorship. Fax to (856) 753-0064

| | | |
|-----------|---------|--------|
| Company | Contact | |
| Street | Title | |
| City | State | Zip |
| Telephone | Fax | E-mail |

Exhibit Booth Number:

| | | |
|---|-----------------------|----|
| <input type="checkbox"/> Registration Bag | \$10,000 | \$ |
| <input type="checkbox"/> Badge Lanyard | \$4,000 | \$ |
| <input type="checkbox"/> E-Mail Oasis | \$6,000 | \$ |
| <input type="checkbox"/> Coffee Break in Exhibit Hall (2 sponsor opportunities a day available, Sunday, Monday, Tuesday) | \$2,000 | \$ |
| <input type="checkbox"/> Stuff It (First-come, first-serve basis) | \$2,000 | \$ |
| <input type="checkbox"/> Continental Breakfast (3 days, 5 sponsor opportunities per day available) | \$4,000 | \$ |
| <input type="checkbox"/> Reception (3 sponsor opportunities available at 3 separate stations) | \$5,000 | \$ |
| <input type="checkbox"/> On-Site Program/Show Directory | *(See following page) | \$ |
| GRAND TOTAL | | \$ |

* For Ad Rate Premium Positioning additional fees apply, please contact Kelly Miller at (856) 768-9360.

Payment (Full payment is due with contract)

| | | | |
|--|---|-------------------------------------|-------------------------------|
| <input type="checkbox"/> Check (made payable to American Paraplegia Society) or Credit Card: | <input type="checkbox"/> American Express | <input type="checkbox"/> Mastercard | <input type="checkbox"/> Visa |
| Credit Card Number | Exp. Date | | |
| Name on Card | Signature | | |

Authorized Signature:

Sponsorships for this event are assigned on a first-come, first-serve basis. It is understood that exhibitors/sponsors are responsible for providing M.J. Mrvica Associates, Inc. with all company logos and banners for use with any sponsorship and that all company logos and banners are subject to approval by show management. The applicant agrees to abide by all rules, requirements, restrictions and regulations as set forth in this agreement or as may be designated by M.J. Mrvica Associates, Inc. conference management. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid or due management under terms of this agreement.

| | |
|-----------|------|
| Signature | Date |
|-----------|------|

Any Questions?

Please contact Kelly Miller

Tel: (856) 768-9360 Fax: (856) 753-0064

2005 SCI Annual Conference

ADVERTISING SPECIFICATIONS

Sponsor: American Paraplegia Society
Location: Riviera Hotel, Las Vegas, NV

Annual Conference and Expo Dates: September 6–8, 2005
Exhibit Dates: September 5–7, 2005

Mechanical Requirements

Trim Size 8 1/8" x 10 7/8"

Sheetfed offset printing and saddle stitched

Advertising Rates

Full Page (4 color process) \$1,500

Cover and Preferred Position Rates

(non-cancelable)

- a. 2nd Cover: 35% premium
- b. 4th Cover: 50% premium

| | Non-Bleed | | Bleed | |
|-----------|-----------|--------|--------|-----------|
| | Width | Height | Width | Height |
| Full Page | 7" | X 10" | 8 3/8" | X 11 1/8" |

Trim Size

a. Journal trims 1/8" off all four sides b. Final trim size of publication 8 1/8" x 10 7/8". c. Live matter should be kept to a minimum of 1/2" inside trimmed edges, and a minimum of 1/2" should be allowed for the bind.

Halftone Screen: Covers, inside, 4/color process: 133–150 line screen.

Reproduction Requirements: Offset negatives on .004" stable base material, marked for color, with register marks, center marks and trim marks clearly indicated. Negatives: right-reading with emulsion side down. Identification proof must accompany order. All color ads require color proofs. Art may be submitted on disk or CD and must be on Macintosh platform. Proofs must be supplied with media, including a collected, preflight file and report. No e-mail of art files will be accepted.

Shipping Instructions

Send contracts and insertion orders prepaid to:

Fax Contracts and Insertion Orders:

M.J. Mrvica Associates, Inc.
Attn. Kelly Miller
2 West Taunton Avenue
Berlin, NJ 08009
Tel: 856.768.9360
Fax: 856.753.0064
E-mail: kmiller@mrivica.com

Deadline for reservations: July 16, 2005

Materials and Proofs:

United Spinal Association
Attn. Robert Ingraham
75-20 Astoria Boulevard
Jackson Heights, NY 11370-1177
Tel: 718.803.3782 ext.237
Fax: 718.803.0414
E-mail: ringraham@unitedspinal.org

Deadline for materials: August 6, 2005

Insertion Order and Copy Regulations

- Insertion instructions shall be supplied for every advertisement and shall clearly state the following information: name of publication, name of advertiser, date to be inserted, size of advertisement, identification of advertisement (**proof of ad to be furnished**), plus any special instructions such as bleed, color, etc.
- No conditions, printed or otherwise, appearing on the space order, billing instructions, or copy instructions, that conflict with the publisher's stated policies will be binding on the publisher.
- Advertisers and advertising agency agree to indemnify, defend, and save harmless the publisher for any and all liability for content (**excluding text, illustrations, representatives, sketches, maps, trademarks, labels, or other copyrighted material**) or advertisements printed, or the unauthorized use of any person's name or photography arising from the publisher's reproduction of such advertisements pursuant to the advertiser's or agency's orders. The publisher reserves the right to reject or discontinue any advertising. This right shall not be deemed to have been waived by acceptance or actual use of any advertising matter.
- Cancellation of space order forfeits the right to position protection.
- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
- Requests for specified position at R.O.B. rates are given consideration, but no guarantee is made unless the position premium has been provided for in the contract.
- Advertisements ordered set and not used will be charged for composition.
- Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the publisher.

About APS

American Paraplegia Society

American Paraplegia Society (APS), a professional membership organization founded in 1954, is for physicians and researchers working in the field of spinal cord medicine and research. Membership is approximately 600 physicians, doctoral level researchers, and physician assistants. Members include physiatrists, plastic surgeons, neurologists, neuroscientists, and urologists.



APS convenes an annual conference to report state-of-the-art techniques, disseminate information about scientific and technological break throughs, as well as to discuss research advances and the latest standards for achieving optimal patient care. The conference is accredited by Accreditation Council for Continuing Medical Education (ACCME). APS funds spinal cord injury (SCI) research, and publishes a quarterly journal, ***The Journal of Spinal Cord Medicine***, with a circulation of 2,500.

Conference attendees evaluate paper and poster presentations and may submit suggestions for future conference material. This information is used to improve the quality of the conference, select faculty, and address the professional needs of the membership. Non-members are welcome to attend the conference.

APS has established several committees to improve patient care and foster the development of the Society. They include Clinical Practice, Editorial Board, Education, Membership, Nominating, Program, and Research.

About AASCIPSW

American Association of Spinal Cord Injury Psychologists and Social Workers

American Association of Spinal Cord Injury Psychologists and Social Workers (AASCIPSW), founded in 1986, is a professional membership organization for psychologists, social workers, and other health care professionals who specialize in the field of spinal cord injury (SCI) psychosocial care and rehabilitation. Of the approximately 450 AASCIPSW members, approximately 150 are psychologists, 275 are social workers, and 25 are other health care professionals. The Association publishes a quarterly journal, ***SCI Psychosocial Process***.

AASCIPSW convenes an annual conference to provide a forum for paper and poster presentations related to the psychosocial care and rehabilitation of persons with spinal cord impairments. The purpose of the conference is to report research findings, advances in clinical care, promote education and research, identify new treatments and technology and to improve clinical outcomes. The conference is accredited by NASW and APA Division 22. Conference attendees

evaluate these presentations and may submit suggestions for future conference material. This material is used to improve the quality of the conference, select faculty, and address the professional needs of the membership. Members and non-members are welcome to attend the conference.

AASCIPSW has established committees and task forces to work towards achieving the Association's mission—improving the psychosocial care of individuals with SCI. They include Clinical Practice, Membership, Nominating, Editorial Board, Professional Issues, Program, and Research.



About AASCIN

American Association of Spinal Cord Injury Nurses

American Association of Spinal Cord Injury Nurses (AASCIN), founded in 1983, is a professional membership organization for nurses who specialize in the field of spinal cord impairment SCI nursing care. Membership is approximately 1,200 and is limited to registered nurses, licensed practical nurses, and licensed vocational nurses. AASCIN convenes an accredited annual educational conference, funds SCI-related nursing research, and publishes a quarterly journal, ***SCI Nursing***.



The purpose of the conference is to promote the advancement of SCI nursing care, provide education related to SCI nursing practice, report on research findings and to disseminate scientific information to achieve optimal health care outcomes.

Conference attendees evaluate paper and poster presentations to reinforce the learning of important points of information. In addition, attendees

may submit suggestions for future conference material. This information is used to improve the quality of the conference, select faculty, and address the professional needs of its membership. Non-members are welcome to attend the conference.

AASCIN has established several committees and task forces to improve patient care and foster the development of the Association. They include Clinical Practice, Editorial Board, Education, Policy, Membership, Nominating, Professional Issues, Program, and Research.

